



Community Outreach Coordinator Annual Report 2016

Standards 4.1, 4.2

Prevention Program

Program/ Community Need Addressed	Activities	Date Held	# of participants	Guideline used	Date discussed	Summary of Effectiveness
<p>Colon Cancer Awareness Lunch and Learn (<i>Chronic Illness/cancer in Vance and Granville counties contributes to premature death</i>)(Healthy NC Objective to reduce colorectal cancer mortality rate by over 53% for these counties) (Based on NCDB 2014 data MPMC vs other community hospitals, 43% patients presented at stage III at MPMC vs 25% at other facilities. Stage IV at 22%.</p>	<p>Presentation by Dr. Ivy Altomare included information about colon cancer awareness, prevention, and early detection and treatment options.</p>	<p>3/14/16</p>	<p>26</p>	<p>American Cancer Society Guidelines for Colorectal Cancer Prevention and early detection.</p>	<p>12/8/16</p>	<p>The participants were able to demonstrate increased knowledge through results on pre/post-test.</p>

Screening Program

Program/ Community Need Addressed	Activities	Date Held	# of participants	Guideline used	Date discussed	Process to follow up	Summary of Effectiveness
<p>Lung Cancer Screening and Early Detection Event <i>(Cancer/Lung is the leading cause of death in our Vance and Granville county. Based on 2014 NCDB data our patients present with 33% Stage III and 51% Stage IV at diagnosis which is over at least 10% of other community facilities in our category) MPMC hope is to lower our Stage III and IV presenting patients.</i></p>	<p>July 2016 MPMC launches low-dose CT Lung Cancer Screening Program.</p>	<p>07/01/16- to present</p>	<p>25</p>	<p>ACS for early detection/screening guidelines for lung cancer</p>	<p>12/8/16</p>	<p>The Low Dose CT Lung Cancer Screening report, including the recommendations for follow up are sent to the ordering physician. The ordering physician is responsible for coordination of further care.</p>	<p>To date 25 low-dose CT screenings have been completed in our facility.</p>
	<p>Presentation by Dr. David Mack and Dr. Michael Kwong included information about lung cancer awareness, prevention, early detection and screening options. Kim Twisdale Discussed smoking cessation and shared resources. Each participant completed CT Lung Risk Screening questionnaire to determine risks/need for screening.</p>	<p>11/17/16</p>	<p>31</p>	<p>ACS for early detection/screening guidelines for lung cancer</p>	<p>12/8/16</p>	<p>Each risk questionnaire reviewed. Of the 31 participants, 7 questionnaires had indicators requiring further review.</p>	<p>Of 7 participants, 5 had a smoking history. 2 did not; however, had other risk factors and wanted more info. 2 participants did not wish to be contacted. Of the 5 participants contacted, none met full criteria screening. 1 participant quit smoking 16 years ago and reported interest in low-dose CT screening in the new year.</p>

Other Community Outreach

Event	Description	Date held	# attending	Date discussed
Women's Cancer Support Group	Educational support group for women and their families-	Every other month	5-16	12/8/16
Look Good, Feel Better	A free class that teaches cancer patients hands-on cosmetic techniques to help them cope with appearance-related side effects from chemotherapy and/or radiation treatments	1st Monday	0-3	12/8/16
Cancer Survivor Reception	Reception for cancer survivors and their families.	June	250	12/8/16
Relay for Life	Walk for cancer awareness, education, research and fundraising	June	1500	12/8/16
Exercise and Nutrition Education Outreach	Education Program for Cancer Survivors and family members	October	14	12/8/16